

***Presents:***

**Barktoberfest XVII**

**100% of Profit Benefiting the Pensacola Humane Society**

**Saturday, October 28, 2017**

**Seville Square**

**9 a.m. – 4 p.m.**

Pensacolahumane.org/barktoberfest

**Barktoberfest XVII Sponsorship Packages Available**

**\*Sponsorship deadline is October 1, 2017\***

As one of the presenting sponsors of the event, the BEST IN SHOW sponsorship level gains your company recognition as an elite champion in the fight for companion animals in our community. The goal of becoming a No-Kill Community by 2023 would not be possible without your support.

**BEST IN SHOW**: A $5,000 Investment

* A link to your company’s website on PensacolaHumane.org for one year identifying you as the **Best in Show** sponsor of Barktoberfest.
* Company name mentioned in all pre-event public relations, and logo on event flyers and promotions as a **presenting sponsor**. Company name prominently displayed as the presenting sponsor on a main-stage banner at event.
* Space for a table/tent at the event including free T-shirts for those staffing your table/tent.
* On-site mentions at Barktoberfest by the event MC. Sponsor provided banner displayed at event.
* Logo prominently displayed on the front of the event T-shirt.
* A representative from the company may address the crowd prior to the grand prize award of the pet contest, and present the grand prize to the contest winner.
* Logo displayed in the PHS Newsletter (6,700 circulation) and e-newsletter, as well as a company focus write up in the Barktoberfest (winter) issue of the newsletter.
* **Deadline Sept. 15, 2017**



**Barktoberfest VII**

**TOP DOG:** A $2,500 Investment

**Categories:**

Mobile Application Sponsorship Microchipping Sponsorship

Event Contest Sponsorship Silent Auction Sponsorship

Shelter & Rescue Sponsorship Entertainment / Stage Sponsorship

As one of the supporting sponsors of the event, the **TOP DOG** sponsorship level gains your company recognition as an elite champion in the fight for companion animals in our community. The goal of becoming a No-Kill Community by 2023 would not be possible without your support.

* A link to your company’s website on PensacolaHumane.org for one year identifying you as a **Top Dog** sponsor of Barktoberfest
* Company name prominently displayed on a main-stage banner at event
* On-site mention of sponsorship by event MC
* Logo prominently displayed on back of event T-shirt
* Company logo listed in our member newsletter (6,700 circulated)
* A company focus write-up in the Barktoberfest issue (winter) of our newsletter.
* Logo listed in Barktoberfest E-blast (2,500 recipients) and sponsor information tied to the specific sponsor category
* Space for a table/tent at the event including free T-shirts for those staffing your table/tent
* Each category TOP DOG sponsor receives additional exposure based on the specific sponsorship



**BIG DOG**: A $1,000 investment

As one of the supporting sponsors of the event, the **BIG DOG** sponsorship level gains your company recognition as an elite champion in the fight for companion animals in our community. The goal of becoming a No-Kill Community by 2023 would not be possible without your support.

* Company name prominently displayed on a main-stage banner at event
* Logo prominently displayed on back of event T-shirt
* Company name listed in PHS newsletter (6,700 circulation); logo listed in PHS Barktoberfest E-mail blast (2,000 recipients)
* Space for a table/tent at the event including free T-shirts for those staffing your table/tent
* Recognition as a “Big Dog” Sponsor by the Master of Ceremonies at both the Information Booth Area & the Contest Area
* Recognition on signage posted at the North and the South entrances to the event
* Company name/logo printed on signage for one of the following:

Soft-drink Station Beer Booth Information Station Volunteer Booth

Tee Shirt Station Individual Contest Categories Silent Auction Booth



Each sponsor is important to the cause of serving homeless dogs and cats in our region. Your investment in the Pensacola Humane Society helps us get closer to achieving No-Kill community status by 2023.

**PET PARTNERS:** A $500 Investment

* Company logo on banner at event
* Company name listed in PHS newsletter (6,700 circulation) and e-blast (2,000 recipients)
* Space for a table/tent at the event

**CAT CHAMPS:** A $250 Investment

* Company name listed on an individual sign at event
* Company name listed in PHS newsletter (6,700 circulation) and e-blast (2,000 recipients)
* Space for a table/tent at the event

**PUPPY PALS:** A $150 Investment

* Company name listed on an individual sign at event
* Company name listed in PHS newsletter (6,700 circulation) and e-blast (2,000 recipients)

 **SUPPORTER:** A $100 Investment

* Individual and company supporters of the cause that do not plan to attend the event

**Barktoberfest XVII More Details.**

Barktoberfest will include pet contests, demonstrations, pet portraits, live entertainment, family- friendly games, adoptable dogs of all kinds, and product and food vendors. Approximately

10,000 people plus their pets attended the 2016 festival, and we expect a similar crowd this year. The event will be publicized heavily in local media, and promoted extensively via radio, newspaper, and social media in the week leading up to the event. Sponsorship Levels, except Puppy Pal, include space for a table/tent for the promotion of products.

 **Anyone choosing space for a table/tent will be assigned to a space and must bring their own**

 **table/tent, signage and staffers. They are also responsible for taking away garbage that**

 **does not fit in trashcans.** **(For example, large cardboard boxes)**

 Logos need to be given to us either as a computer file – hi-resolution jpeg, tif, or eps – or

 as a black-and-white slick/velox. If computer file, email it to:jeff@pensacolahumane.org

 Make checks payable to The Pensacola Humane Society

**The Pensacola Humane Society is also accepting prize donations for our contests and raffles; all items are greatly appreciated!**

Gift Baskets; Gift Certificates; Free Products for PHS Goodie Bags



**Barktoberfest 2017**

**Sponsorship Agreement Form**

Sponsorship Level (please check one)

|  |  |
| --- | --- |
|  Best in Show | $5,000$5,000 |
|  Top Dog | $2,500 |
|  Big Dog |  $1,000 |
|  Pet Partner |  $ 500 |
|  Cat Champ |  $ 250 |
|  Puppy Pal |  $ 150 |
|  Sponsor |  $ 100 |

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_

Will you be attending and setting up an event table?

Will you need electric at the event?

Please check our map online at pensacolahumane.org/Barktoberfest and select your top three location choices? 1) \_\_\_\_\_ 2) \_\_\_\_\_\_ 3) \_\_\_\_\_\_

Full payment is due October 1… Please return form and a check payable to:

**Pensacola Humane Society;** 5 North Q Street; Pensacola, FL 32505

Phone: 850-898-3384 email: jeff@pensacolahumane.org

**Your support for the animals at the Pensacola Humane Society is truly appreciated.**



**Barktoberfest 2017**

**Vendor Agreement Form**

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_

Will you be setting up an event table at Barktoberfest?

Will you need electric at the event?

Please check our map online at pensacolahumane.org/Barktoberfest and select your top three location choices? 1) \_\_\_\_ 2) \_\_\_\_ 3) \_\_\_\_\_\_\_\_

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